

Municipality of Trent Hills Fire Department Monthly Report

- Northumberland County Safe Communities is launching a new initiative with a pilot project in Trent Hills. The project is to work in conjunction with the Brighten Up program, to add marking signs at busy intersections to remind pedestrians to be alert, look both ways, and make eye contact with the operators of vehicles to ensure they safe when walking across intersections.

The intersection of Market Street at Ranney Street North has been chosen as the test intersection. Students from the Campbellford District High School will be utilized to vote on which sign, stencil, etc made them think to look and be alert before they crossed the intersection. The votes will be tabulated by high school students through the in school program to determine what sign, and stencil will be utilized for the launch of a County Wide Program.



Option #1 LOOK on angle on road at cross walk



Option #2 Be Alert Painted Stencil on road at cross walk



Option #3 Be Alert Sticker on sidewalk back 9 metres from cross walk



Option #4 Be Alert Sticker on sidewalk at curb



Option#5 LOOK straight on road at cross walk



Option#6 LOOK sign on pole

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1. Which of the following signs have you noticed around your school (select all that apply) ?

- Option #1 - LOOK on an angle on road at cross walk
- Option #2 - Be Alert Painted Stencil on road at cross walk
- Option #3 - Be Alert Sticker on sidewalk back 9 meters from cross walk
- Option #4 - Be Alert Sticker on sidewalk at curb
- Option #5 - LOOK straight on road at cross walk
- Option #6 - LOOK sign on Pole – This picture will change as we will be relocating sign lower.
- Option #7 – None

2. Which of the following signs would you say was the most effective and got you to look both ways and/or pay attention to traffic?

- Option #1 - LOOK on an angle on road at cross walk
- Option #2 - Be Alert Painted Stencil on road at cross walk
- Option #3 - Be Alert Sticker on sidewalk back 9 meters from cross walk
- Option #4 - Be Alert Sticker on sidewalk at curb
- Option #5 - LOOK straight on road at cross walk
- Option #6 - LOOK sign on Pole – This picture will change as we will be relocating sign lower.
- Option #7 – None

3. How effective would you say each sign is in getting your attention and altering your behaviour
(0= not effective at all; 5= very effective)

- Option #1 - LOOK on an angle on road at cross walk
- Option #2 - Be Alert Painted Stencil on road at cross walk
- Option #3 - Be Alert Sticker on sidewalk back 9 meters from cross walk
- Option #4 - Be Alert Sticker on sidewalk at curb
- Option #5 - LOOK straight on road at cross walk
- Option #6 - LOOK sign on Pole – This picture will change as we will be relocating sign lower.
- Option #7 – None

Please visit the Corner of Market Street and Ranney Street North and cast your votes at

<https://goo.gl/forms/zMFk1ztONqJG9wBw1>